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Media/Society: Industries, Images, and Audiences, Fifth Edition, by David Croteau and William Hoynes provides a framework for understanding the relationship between media and society and helps readers develop skills for critically evaluating both conventional wisdom and their own assumptions about the social role of the media. Retaining its acclaimed sociological framework, the Fifth Edition covers new studies, includes up-to-date material about today's rapidly changing media landscape, and significantly expands discussions of the "new media" world, including digitization, the Internet, the spread of mobile media devices, the role of user-generated content, the potential social impact of new media on society, and new media's effect on traditional media outlets. Updated research, the latest industry data, and current examples from popular media illustrate enduring themes in the sociology of media.

"The best text to help students understand the often-complicated, ever-changing relationship between media and society." —Seong-Jae Min, Pace University Providing a framework for understanding the relationship between media and society, this updated Sixth Edition of Media/Society helps students develop the skills they need to critically evaluate both conventional wisdom and their own assumptions about the social role of the media. The book retains its acclaimed sociological framework but now includes additional discussions of new research and up-to-date coverage of today's rapidly changing media landscape. Now featuring streamlined content and a more engaging narrative, this edition offers expanded discussions of the "new media" world, including digitization, the internet, the spread of mobile media devices, the role of user-generated content, the potential social impact of new media on society, and new media's effect on traditional media outlets. Give your students the SAGE edge! SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Learn more at edge.sagepub.com/croteau6e. Bundle and Save! Bundle this text with Careers in Media and Communication by Stephanie Smith for only \$5 more! Use ISBN: 9781544361246

The Third Edition of this popular text provides students with an overview of the entire media process, with an emphasis on how social forces influence the media and how media potentially affect society.

This text provides the critical analysis of the rapidly changing media industry that students need in order to get behind the headlines and understand our media-saturated society. This edition includes updated data and examples, while incorporating some of the most recent media developments into the analysis.

Focusing on the "big picture," Media Systems in Society, 2/e provides a highly acclaimed "power role" framework to help students understand how current media industries are interconnected. The text shows contemporary media as a social and industrial process with increasingly blurred boundaries separating the various media structures.

The Series in Communication Technology and Society is an integrated series centering on the social aspects of communication technology. Written by outstanding communications specialists, it is designed to provide a much-needed interdisciplinary approach to the study of this rapidly changing field. The industrial nations of the world have become Information Societies. Advanced technologies have created a communication revolution, and the individual, through the advent of computers, has become an active participant in this process. The "human" aspect, therefore, is as important as technologically advanced media systems in understanding communication technology. The flagship book in the Series in Communication Technology and Society, Communication Technology introduces the history and uses of the new technologies and examines basic issues posed by interactive media in areas that affect intellectual, organization, and social life. Author and series co-editor Everett M. Rogers defines the field of communication technology with its major implications for researchers, students, and practitioners in an age of ever more advanced information exchange. CONTENTS The Changing Nature of Human Communication What Are the New Communication Technologies? History of Communication Science Adoption and Implementation of Communication Technologies Social Impacts of Communication Technologies New Theory New Research Methods Applications of the New Communication Technologies

Public television is uniquely positioned in our country to contribute to the invigoration of democratic public life because, ostensibly, it is neither driven by the market nor dominated by the state. In this comprehensive analysis of the forces that shape our public television system, sociologist William Hoynes finds that public television increasi

"The Society of the Spectacle" by Guy Debord (translated by Ken Knabb). Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten?or yet undiscovered gems?of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

Providing a student guide to the process of research and writing for media and cultural studies, the author covers both quantitative and qualitative methods and includes a list of useful library resources and essential Web sites.

In his controversial new book, Thomas Meyer argues that the media are transforming traditional party democracy into 'media democracy'. Political elites submit to the mass media's formulas in the hope of salvaging some influence over their public images. The media thus colonize politics, and the politicians' self-interest turns them into accomplices. Politics and the media have formed a partnership to conduct their main business: adopting well-tested formulas from the theatre to media productions. The public begins to respond to politics as an aesthetic phenomenon, losing sight of the principles that make political action unique and sustain autonomy and democracy. Real power in the media is wielded by an iron triangle committed to the media's logic of up-to-the-minute reportage: media-savvy political elites, pollsters and media executives. Democratic politics with its slow-paced processes has traditionally relied on parties, intermediary actors and the institutions of representative government, but all have been banished to the periphery today. Meyer shows how media democracy has replaced deliberation - once the lifeblood of democratic public life - with pseudo-plebiscites. Nevertheless, deliberative procedures could regain some influence through local civic participation and a thorough reform of the communicative culture of the mass media. Meyer argues that the culture of the media should be transformed in ways that would serve democracy, enabling citizens to deepen their understanding of political realities. This powerful critique of media democracy will be of great interest to students of politics and the media and to anyone concerned with the impact of the media on public life.

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